



Fairview Park City Schools

Strategic Planning Survey Analysis

September 1, 2015



Executive Summary

Fairview Park City Schools is committed to serving the community by providing high quality education to its students. In the spring of 2015, the Board of Education decided to begin the development of a new strategic plan. It contracted with The People Advantage to design and implement a strategic planning process that would provide for the involvement of all of its stakeholders.

The strategic planning process that was adopted calls for specific activities for listening to stakeholders. The first activity was the offering of a survey that asked respondents questions about the direction of the district. The survey was open for responses from June 25, 2015 through July 31, 2015. Participation was heavily promoted through all of the normal channels of communication, word of mouth, and the presence of administrators at special events such as the Fairview Park Summerfest. The survey was offered electronically and via paper. 1,172 people responded.

The data collected through the survey will be used in two ways. First, a summary of the information will be shared at Community Forums and used to generate small group discussion. Second, the Strategic Planning Advisory Group (a diverse collection of representatives from various stakeholder groups) will consider the information as they work to develop a draft of the strategic plan.

This document provides a question-level summary of the results. Across the questions, there were a few themes that were emphasized by the respondents.

- High performing staff is critical to success
- Teach for the sake of learning and not for passing standardized tests
- Provide rigorous curriculum and programming for students of all abilities and all interests
- Provide more career guidance
- Strengthen communication
- Balance the use of technology
- Air conditioning is needed in all buildings
- Fiscal responsibility is expected

Survey Questions

Q1	What is your gender?
Q2	What is your age?
Q3	How would you characterize your level of involvement with Fairview Park City Schools?
Q4	What is your relationship with the district? Choose all that apply.
Q5	For students: What school will you attend in the fall of 2016?
Q6	For parent(s) of student(s): What school(s) will your child(ren) attend starting in fall of 2016? Choose all that apply.
Q7	For the non-parent family member: What is your relationship to the student(s)?
Q8	For the non-parent family member: What school(s) will the student(s) attend starting in fall of 2016? Choose all that apply.
Q9	Which statement do you think best describes the mindset FPCS should utilize in its development of a strategic plan?
Q10	At what level do you agree with the following statement? "Fairview Park City Schools meets the needs of the community."
Q11	At what level do you agree with the following statement? "Students of Fairview Park City Schools are prepared for a successful future."
Q12	Describe your vision for the type of graduates the district should develop.
Q13	How would you assess the alignment between the current focus of the district and the vision you described in the prior question?
Q14	Please explain your response to the prior question.
Q15	What areas of focus do you think the plan should include? Select up to 5 items.
Q16	What do you think is necessary for FPCS to be successful in the future?
Q17	What else would you like to share that will contribute to the development of the strategic plan for the district?
Q18	How would you like to be kept apprised of updates regarding the strategic plan?

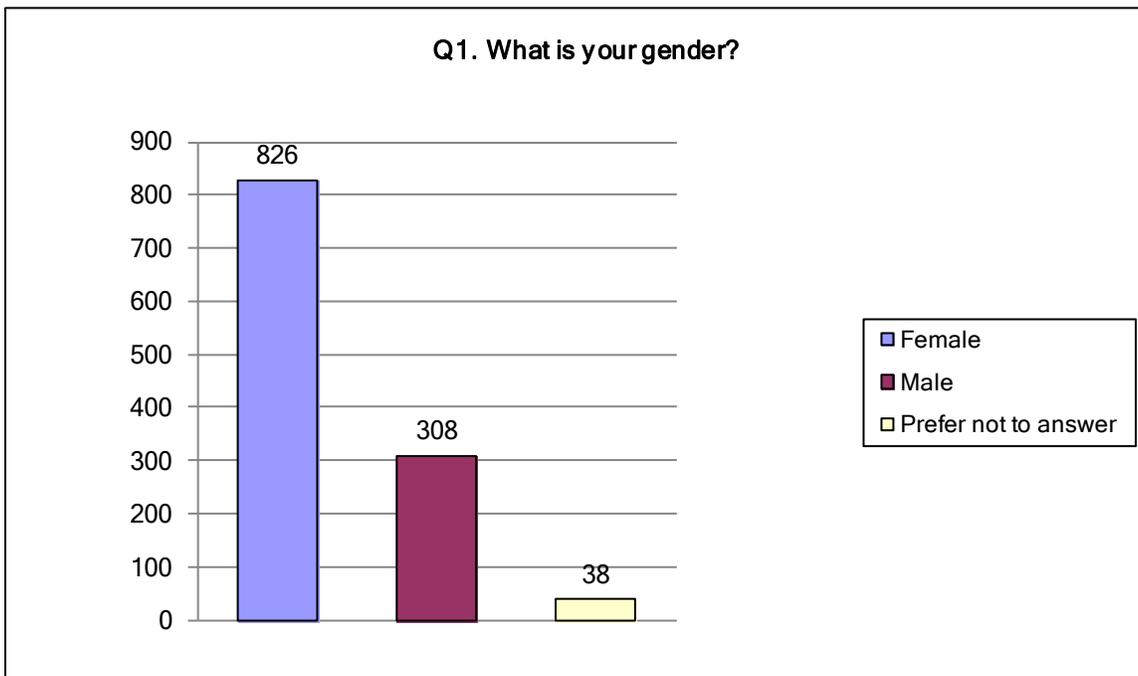


Q1. What is your gender?

Number of survey responses: 1,172.

Highlights:

- 71% of the respondents were female; 26% were male



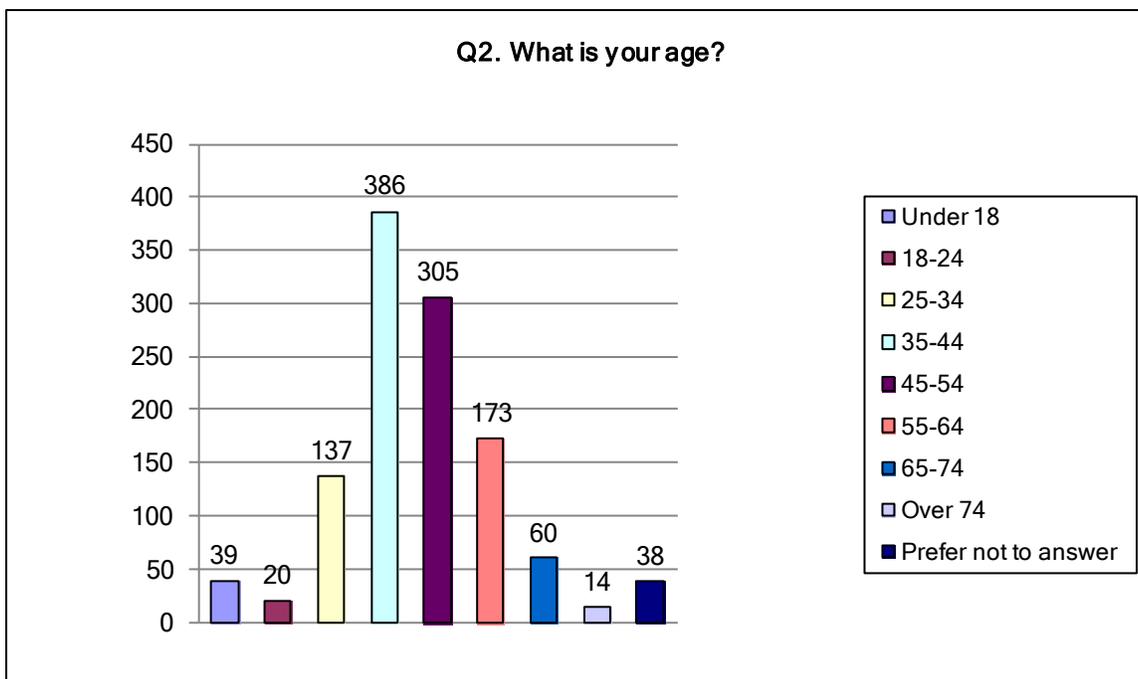


Q2. What is your age?

Number of survey responses: 1172

Highlights:

- 5% of respondents were under the age of 25
- 71% of respondents were age 25 to 55
- 21% of respondents were age 56 or older



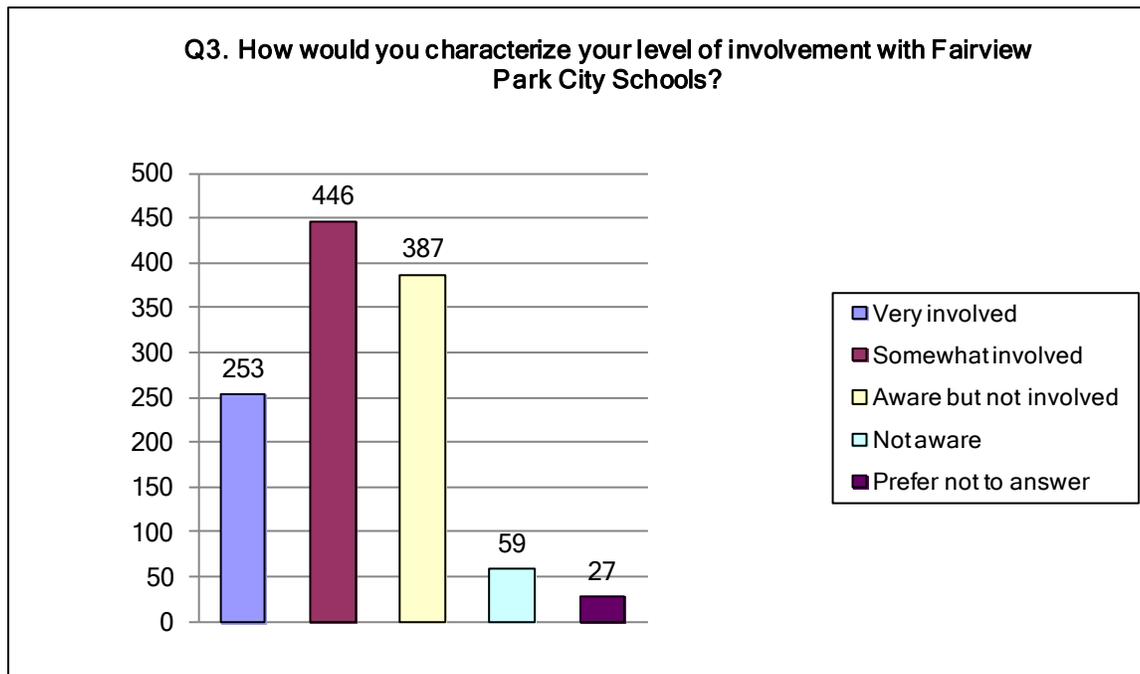


Q3. How would you characterize your level of involvement with Fairview Park City Schools?

Number of survey respondents: 1,172

Highlights:

- 60% indicated they were very involved or somewhat involved



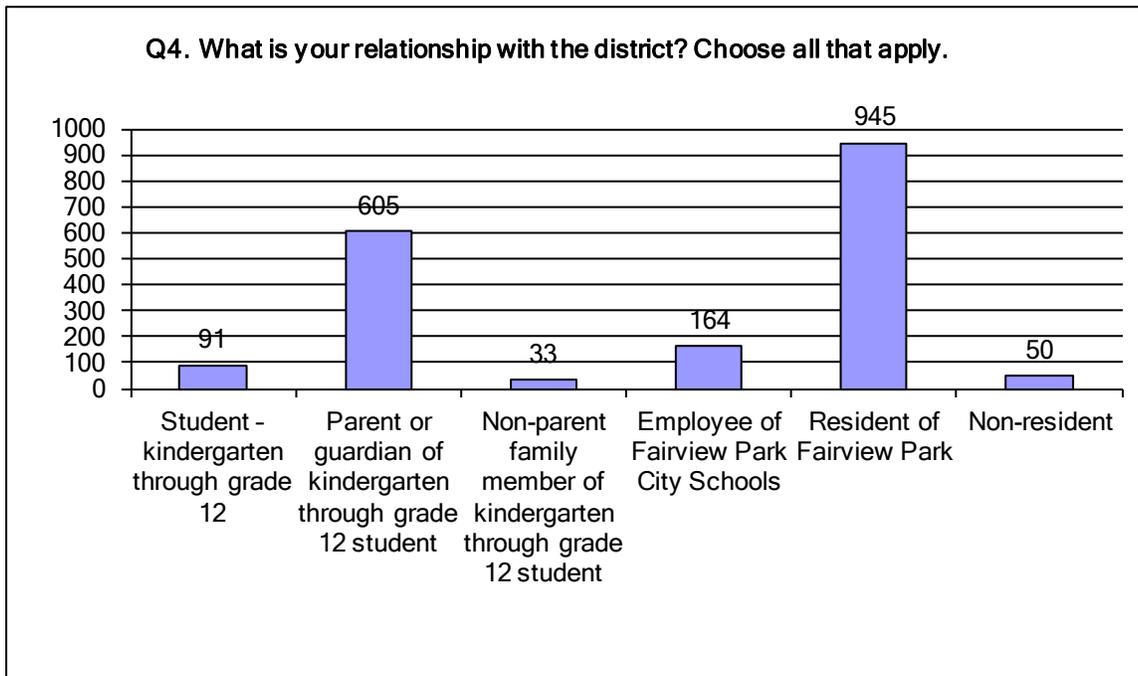


Q4. What is your relationship with the district? Choose all that apply.

Number of survey responses: 1,172

Highlights:

- Strong turnout from parents, students, and employees.



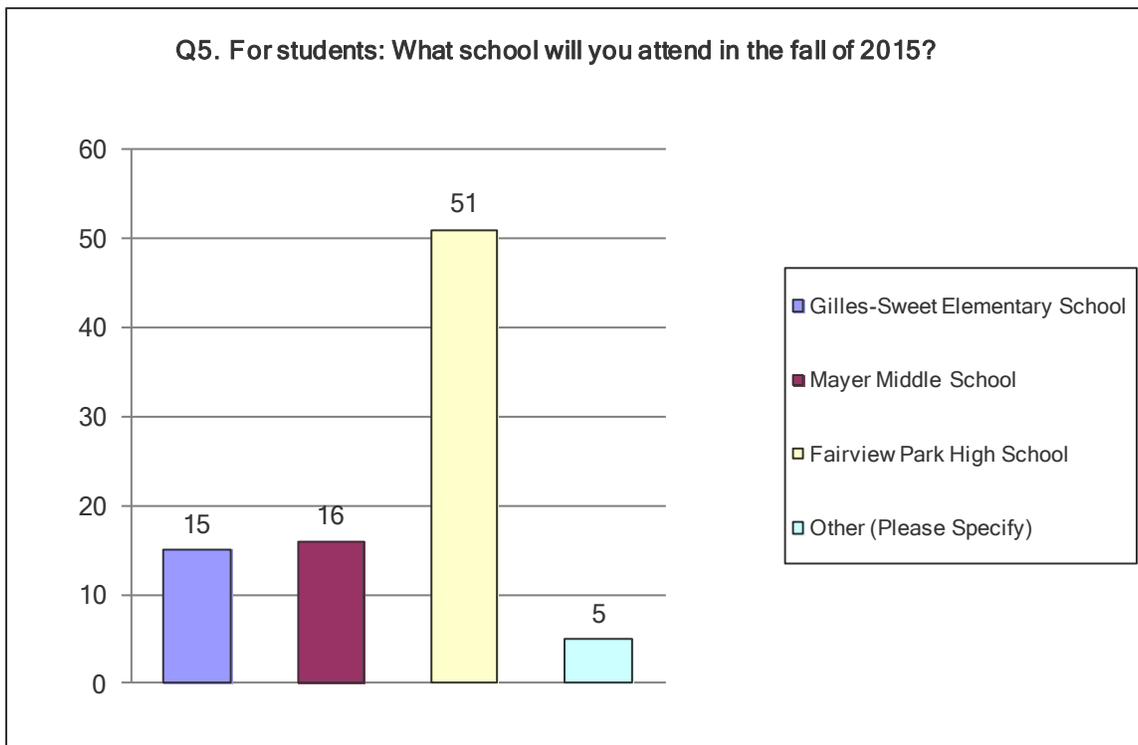


Q5. For students: What school will you attend in the fall of 2015?

Number of survey responses: 87

Highlights:

- Fairview Park High School was most heavily represented.
- Students from all schools participated.



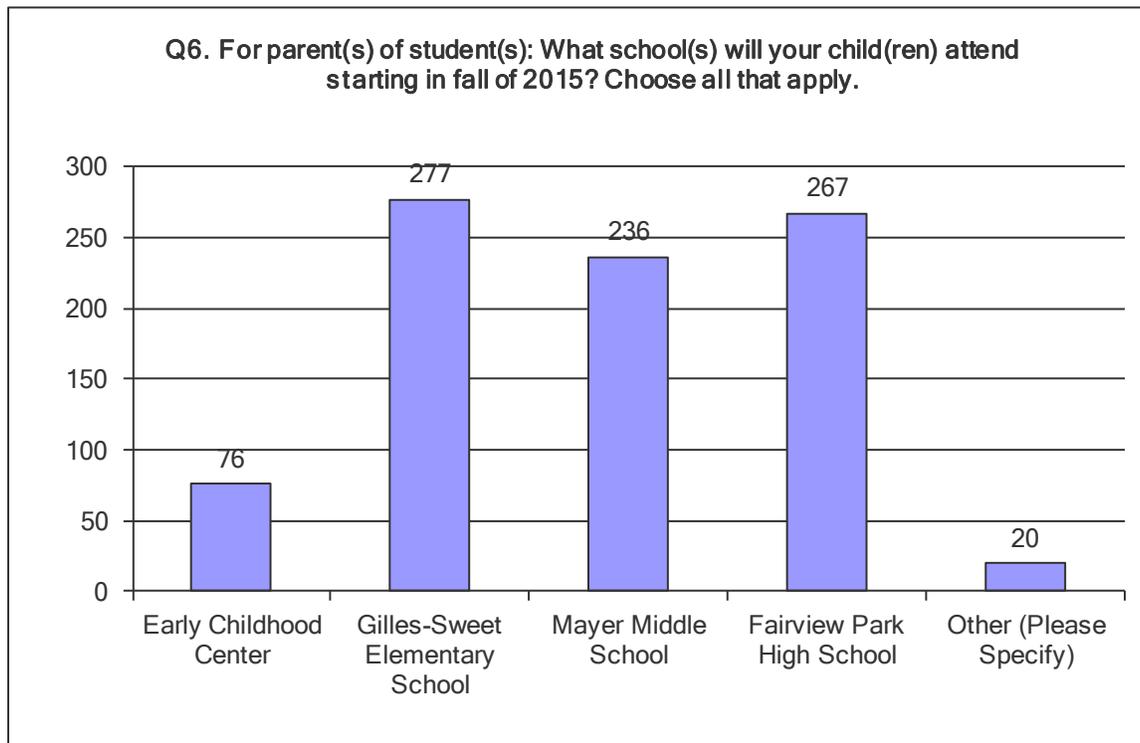


Q6. For parent(s) of student(s): What school(s) will your child(ren) attend starting in fall of 2015? Choose all that apply.

Number of survey responses: 588

Highlights:

- All schools were represented.
- For those who indicated 'Other', St. Angela's and Polaris were the leading responses.



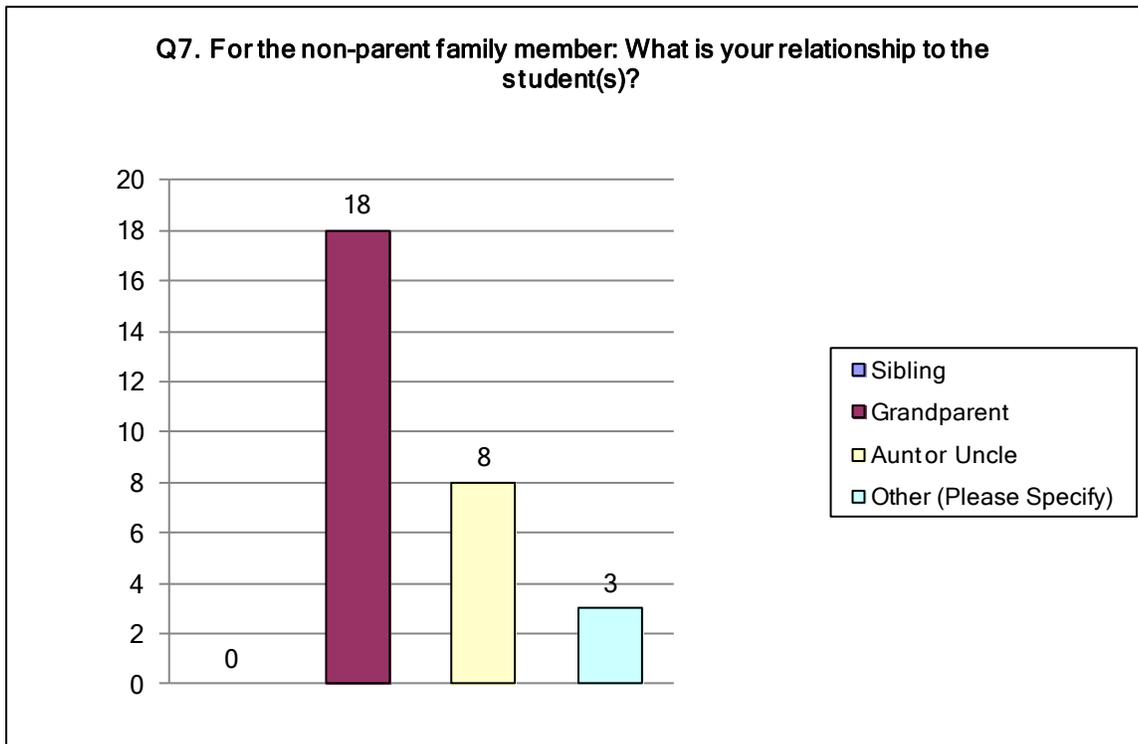


Q7. For the non-parent family member: What is your relationship to the student(s)?

Number of survey responses: 29

Highlights:

- Most respondents were grandparents.



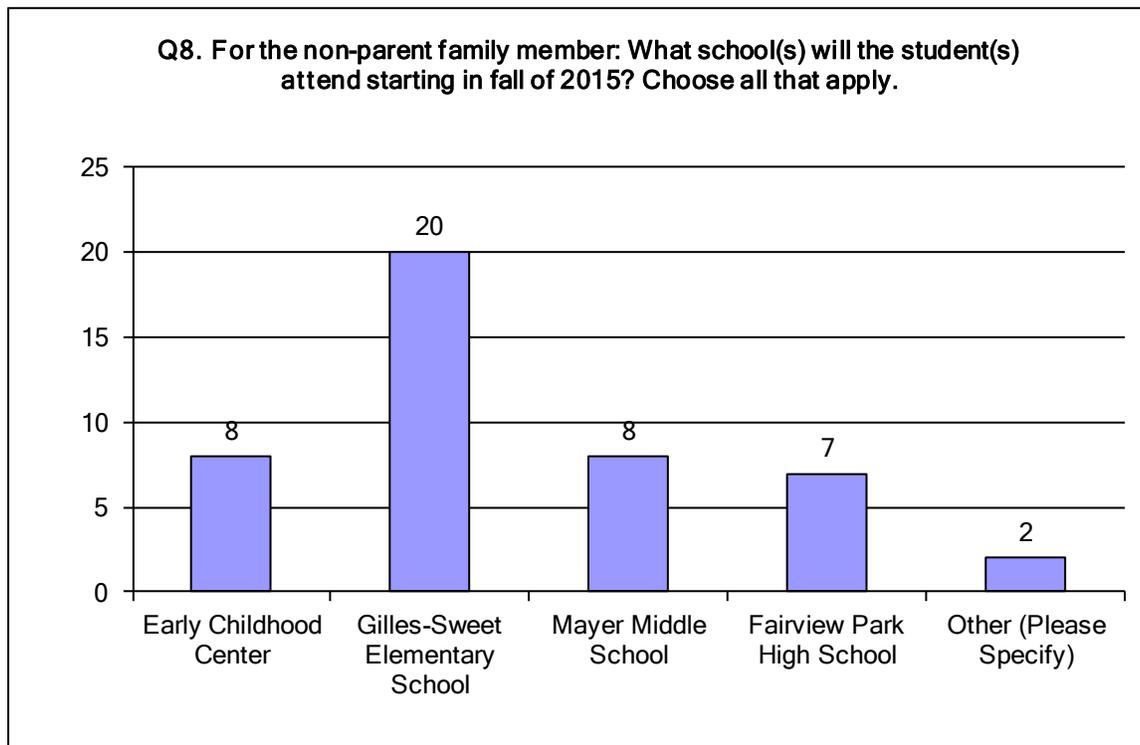


Q8. For the non-parent family member: What school(s) will the student(s) attend starting in the fall of 2015? Choose all that apply.

Number of survey responses: 29

Highlights:

- All schools were represented.



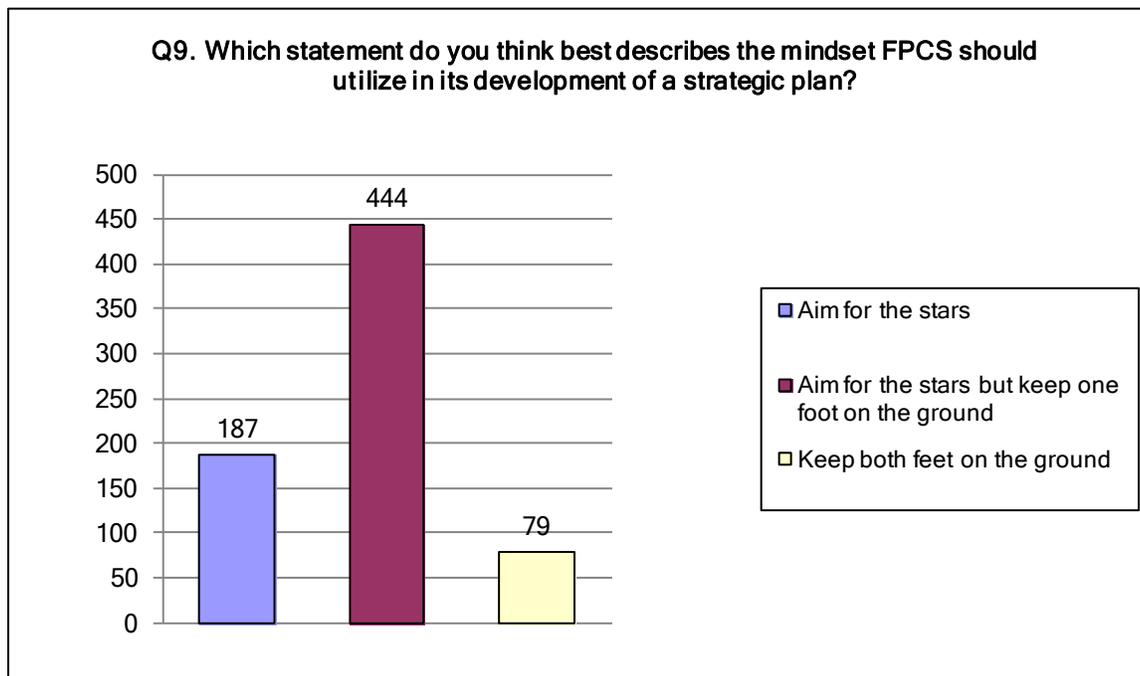


Q9. Which statement do you think best describes the mindset FPCS should utilize in its development of a strategic plan?

Number of responses: 710

Highlights:

- 63% responded that we should aim for the stars but keep one foot on the ground.



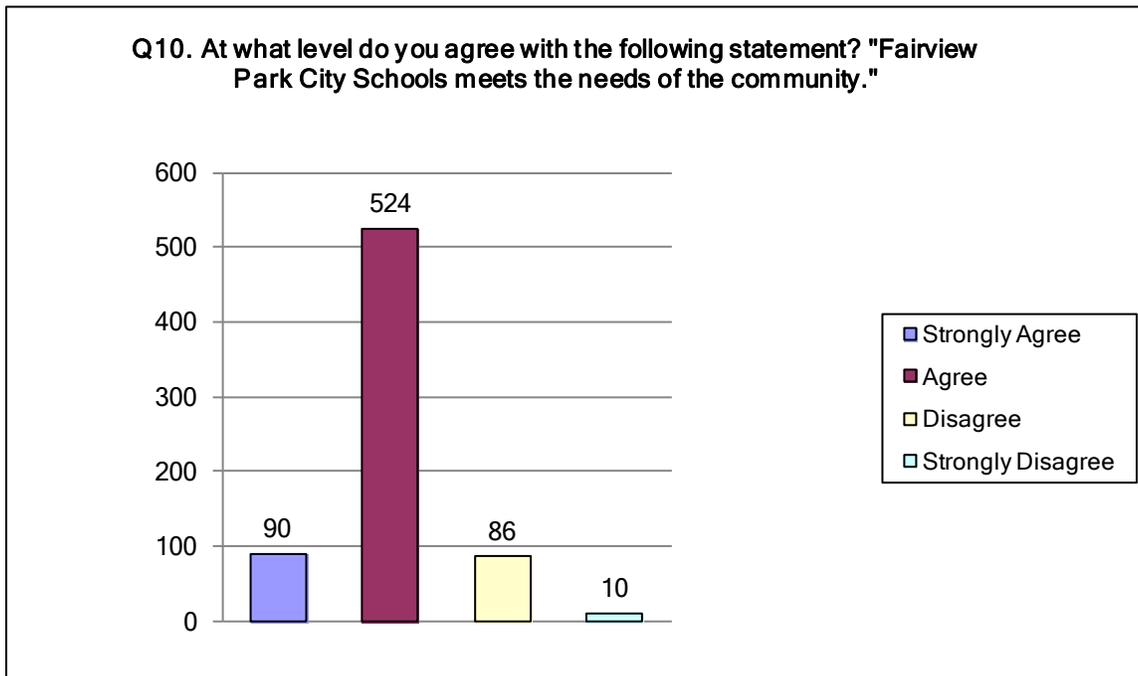


Q10. At what level do you agree with the following statement? "Fairview Park City Schools meets the needs of the community."

Number of survey responses: 710

Highlights:

- 86% of respondents agree.



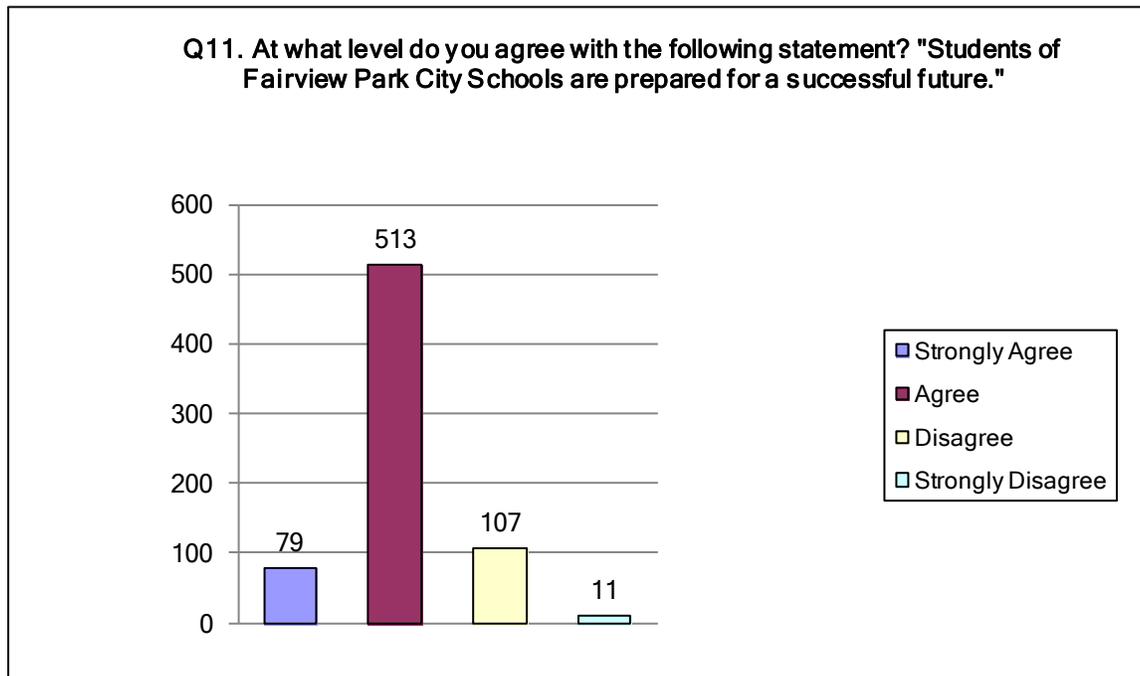


Q11. At what level do you agree with the following statement? "Students of Fairview Park City Schools are prepared for a successful future."

Number of survey responses: 710

Highlights:

- 84% of respondents indicated they agree or strongly agree.





Q12. Describe your vision for the type of graduates the district should develop.

Number of survey responses: 710

Open-ended question

Highlights:

- The responses focused on three areas – *characteristics, competencies, and readiness*

- *Characteristics* often referenced
 - Compassionate
 - Good citizen
 - Helpful
 - Honest
 - Respectful

- *Competencies* often referenced
 - Academically strong
 - Communication
 - Contributor to society
 - Critical thinker
 - Culturally Aware
 - Problem Solving
 - Well-rounded

- *Readiness*
 - Ready for college
 - Ready for additional training
 - Ready for the working world

- *Other notables*
 - Ready for a global economy or other similar items were mentioned infrequently.
 - Where expected accomplishments were part of the vision, they were typically realistic and based on the student's potential versus based on some artificial benchmark.

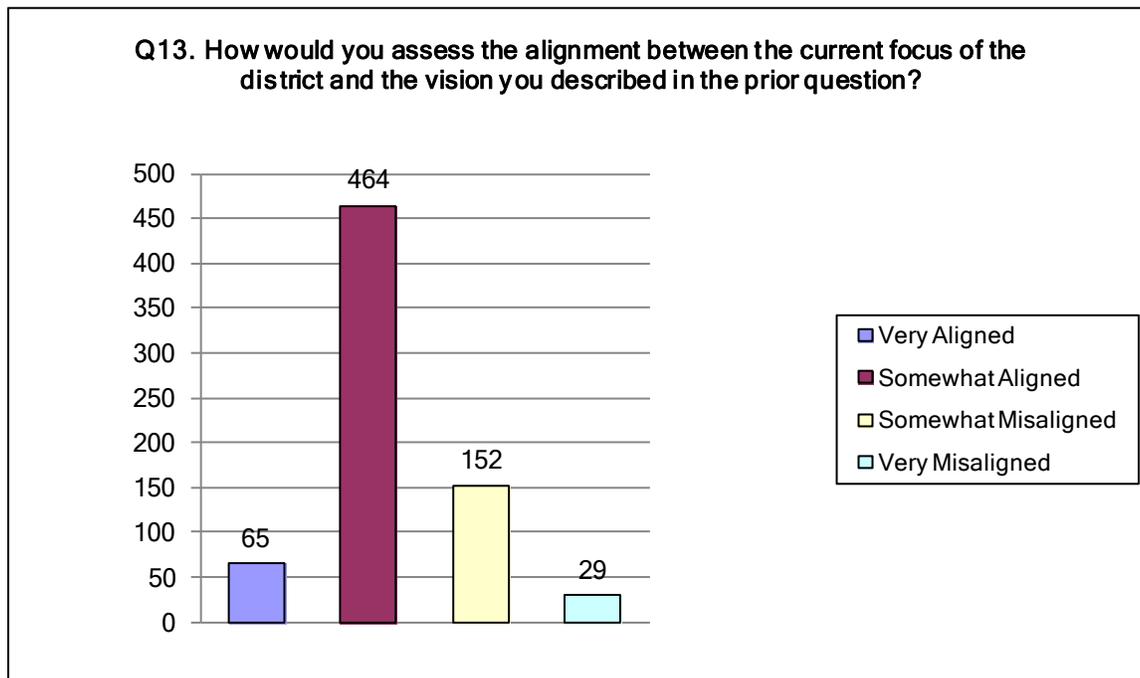


Q13. How would you assess the alignment between the current focus of the district and the vision you described in the prior question?

Number of survey responses: 710

Highlights:

- 75% of responses indicated that they are aligned.





Q14. Please explain your response to the prior question.

Number of survey responses: 710

Open-ended question

Highlights:

- Very Aligned - Those who reported 'Very Aligned' most often cited satisfaction with children's progress, the general direction of the district, and the options available for various career paths.
- Somewhat Aligned - Those who reported 'Somewhat Aligned' most often cited an appreciation of career and college readiness and having options for programs that match their child's interests.
- Somewhat Misaligned - Those who reported 'Somewhat Misaligned' overwhelmingly cited concerns about what was being taught or how it was being taught.
- Those who reported 'Very Misaligned' most often cited specific situations or a difference of opinion on specific issues.

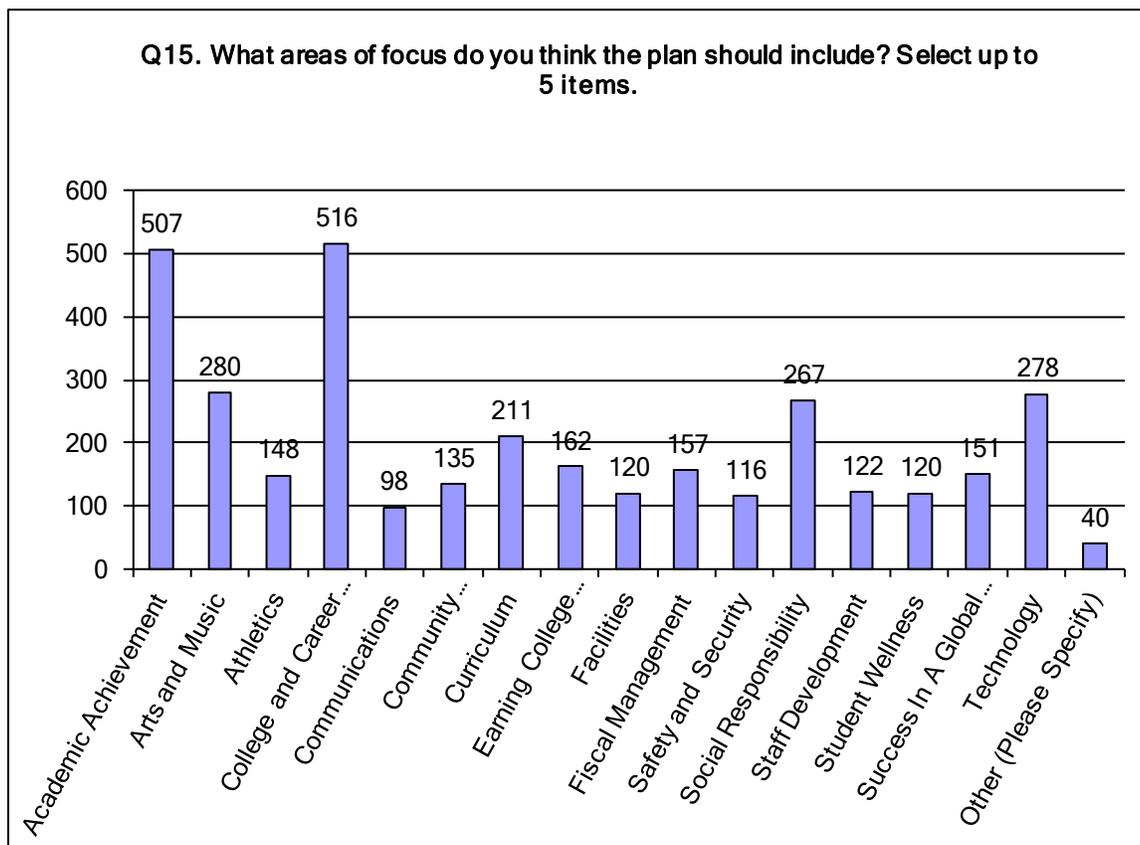


Q15. What areas of focus do you think the plan should include? Select up to 5 items.

Number of survey responses: 710

Highlights:

- College and Career Readiness and Academic Achievement were selected by between 71% and 73% of the respondents.
- Arts and Music, Technology, and Social Responsibility were selected by between 38% and 40% of the respondents.
- Curriculum was selected by 30% of the respondents.
- Earning College Credits, Fiscal Management, Success in a Global Environment, and Athletics was selected by 21% to 23% of respondents.
- Communications, Community Relations, and Staff Development were among the least selected options but were also mentioned as critical items in the open-ended questions.
- Clarification of the 'Other' selections included items related to a variety of pathways for career planning (STEM, trades, etc...) and citizenship/character.





Q16. What do you feel is necessary for FPCS to be successful in the future?

Number of survey responses: 496

Open-ended question

Highlights:

- Theme – Staff
 - Mentioned by 22% of respondents
 - Comments emphasized the importance of a highly-developed staff and a positive district culture
 - Frequently mentioned were the need to be accountable, to teach all children, and the need to have and exercise autonomy, flexibility, and innovation.
- Theme – Academics, curriculum, learning
 - Mentioned by 19% of the respondents
 - Comments emphasized the importance of defined curriculum, teaching for the sake of learning and not test results
- Theme – Student development
 - Mentioned by 16% of the respondents
 - Comments indicated a desire to develop well-rounded students, to offer a breadth of curricular options, and to ensure that there was equal access to learning opportunities regardless of ability
- Theme – Connectedness
 - Mentioned by 14% of respondents
 - Comments emphasized the importance of communication within the district, communication outside of the district, and the engagement of all stakeholders
- Other themes from the responses that were mentioned less often than those above were related to:
 - Technology
 - Facilities
 - Leadership
 - Fiscal



Q17. What else would you like to share that will contribute to the development of the strategic plan for the district?

Number of survey responses: 266

Open-ended question

Highlights:

- Support responses to prior questions
- General support for the district/community
- Very specific recommendations related to course offerings, facilities improvements, etc...



Q18. How would you like to be kept apprised of the updates regarding the strategic plan?

Number of responses: 682

Highlights:

- 4% of those who completed the survey selected none of the options
- 56% of those who completed the survey have a preference for a single method

