





A Message from the Superintendent

ABOUT US

There is an undeniable mystique about Fairview Park.

Our community has the many benefits of being part of a larger, vibrant metropolitan area, yet possesses an unmistakable small town quality that many in today's society yearn for and seek when searching for a place to live. Fairview Park is the hidden gem of the west side, and we believe that a great community deserves great schools.

That is why one year ago, we embarked on a comprehensive process to develop a new Strategic Plan that will guide our work over the next three years. Using multiple surveys, focus groups, community forums and a broad community-based advisory group and steering committee, we have realigned our mission and vision and created focused goals and action plans to make our school district a leader of innovation and success. As a key facet of this work our District Leadership Team researched, defined and set in motion what we believe to be "The Fairview Advantage," a unique set of skills and attributes that set our students above the rest in their preparation for success in the 21st century. In the pages of this Annual Report, you will see how the Fairview Park City Schools have taken a bold and dynamic step forward to capture the imagination and ignite the passion for learning in each student from daycare to diploma.

In 2013, the school district began the work of assessing the needs to update our aging school buildings. This work continued into 2015 and was guided by a community-based Facilities Advisory Committee that conducted and reviewed data from the Ohio Schools Facilities Commission, Architectural Vision Group, Piper Jaffray Financial Group, student, staff and parent surveys and focus groups, building tours and two community forums specifically on the topic of facilities. On May 31st, the Facilities Advisory Committee recommended to the Board of Education approval of a \$35.2 million Facilities Master Plan, key components of which are detailed in this report.

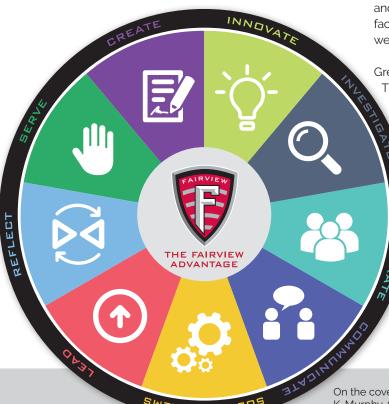
Also during this past school year, the district conducted its first Biennial Survey of the Community, targeting a statistical sampling of Fairview residents to solicit feedback on our work and progress in the areas of academics, fiscal management, facilities needs and overall satisfaction. In the following pages, we are pleased to share with you the results of this survey.

Great things are happening in the Fairview Park City Schools! Through the pages and pictures that follow, I am confident you will find ample evidence that we are committed to realizing our vision of being "A community united, empowering each other to learn differently, care deeply, and aspire to excellence."

We are thankful for your trust and support and look forward to making Fairview a great place to grow and learn for everyone.

Dr. Bill Wagner

Superintendent, Fairview Park City Schools



The Fairview Advantage FRAMEWORK





CREATE

We use a wide range of techniques to develop original ideas. We view failure as an opportunity to learn, and understand that analyzing and refining ideas is necessary for innovation to occur.



INNOVATE

We can develop a successful solution to a real-world problem when a new task is presented. We can act on creative ideas to make tangible and useful contributions to the world



INVESTIGATE

We access, evaluate, and use information efficiently, effectively, and accurately for the issue or problem at hand. We can manage the flow of information from a wide variety of sources.



COLLABORATE

We work with a variety of people from diverse cultures and those who have different experiences and perspectives to discuss issues, resolve problems, and share responsibility fairly. We choose and use appropriate technologies to create shared products.



COMMUNICATE

We communicate respectfully, responsibly, and appropriately in a variety of situations, including face-to-face, written, and digital.



SOLVE PROBLEMS

We solve different kinds of problems in both conventional and innovative ways. We ask significant questions that clarify various points of view and lead to better solutions.



LEAD

We publish our work because we believe that we can make a difference in the world. We demonstrate understanding, friendliness, and politeness toward others and conduct ourselves with integrity.



REFLECT

We reflect on the quality of our work, thoughtfully consider feedback from others, and strive to improve both our strengths and weaknesses.



SERVE

We care about others as well as ourselves. We actively pursue opportunities that make a positive difference in the lives of the people around us as well as those around the world with empathy, mindfulness, and respect.

OUR GOALS

We believe that each student deserves an opportunity to achieve his or her full potential. From daycare to diploma, our primary objective is to provide our students with the best educational experiences and opportunities available.

By implementing the framework of The Fairview Advantage, we develop, implement, and evaluate the following goals for student success:

LEARNING

Ensure that our offerings, tools, and instruction methods work together to develop the knowledge, skills, and abilities necessary for each child to be successful.

READINESS

Establish a personalized path for each student that allows him or her to move fluidly from pre-K to their post-graduation opportunities.

RESOURCES

Identify and articulate the resources needed to meet the district's goals and prioritize the management of the resources provided.

ENGAGEMENT

Integrate the district with the Community to ensure awareness and active participation in the education process.



OUR VISION

A community united, empowering each other to learn differently, care deeply, and aspire to excellence.



LEARNING

Ensure that our offerings, tools, and instruction methods work together to develop the knowledge, skills, and abilities necessary for each child to be successful.

LEARNING

Ensure that our offerings, tools, and instruction		20	16			20	17			20	18	
methods work together to develop the knowledge, skills, and abilities necessary for each child to be successful.	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Strategy 1 Implement The Fairview Advantage, including the details of the four components of the mission, lifelong learning skills, social responsibility, cultural competency, and broad experience — as well as changes needed to fully operationalize it, to track student- and district-level progress, and the cost required.	desc grad (or so 2. Re with portf 3. De	e leve oft-ski comn perso folio to	ne ninel/grad lls) and a nend a nalize supp a spe	e com de bar d acc a digita d lear oort st	nponer nd, to i omplis al lear rning e udents locum	nts for include shmen ning p experie s durir ented	the Fa e a Fai its. latforr ences a	pontinuu irview rview (m whice and ac asitiona ng pla amily.	Advar gradua h will adem al phas	ntage, ate's d provid ic resu ses.	at ead isposi e stud ime/	tions dents
LE 1.1 Appoint a cross-functional team to develop the Fairview Advantage continuum and rubric by reviewing and analyzing: • Developmental milestones • Social emotional (SE) milestones • Cognitive Skills and Executive Function milestones • Observation and/or survey data of district teachers, peers, and aspirants.			→									
LE 1.2 Align components of the Fairview Advantage to Ohio's Learning Standards.	→							C	A	G		
LE 1.3 Develop a curriculum advisory group for the implementation of the Fairview Advantage.	→						Curri	culum	Advi			
LE 1.4 Facilitate development and actualization of a personalized path for every student that allows him or her to move fluidly from Pre-K through 12. To accomplish this, institute the Harvard model for Academic Parent-Teacher Teams for all our students (including high school students).					→							
LE 1.5 Define and exemplify "personalized learning plan (PLP)." Include integration with Ohio's Learning Standards, pathways from grade-to-grade, criteria for success, development of SE, Cognitive, Executive Function Skills, as well as Formative Instructional Practices (including grading policies).	→											
LE 1.6 Research digital learning platforms emphasizing: Personalized Learning Plan (goals, post-secondary transitions, learning preferences). Link to evidence of learning (student work samples), portfolios, or blogs (public v. private publishers). Explore a customizable badging/credential system to integrate with platform and evidence.	→											
LE 1.7 Establish protocols for PLP maintenance (timelines, roles, responsibilities- edit, delete, revisions (set expectations for data entry (grades) if curriculum-based platform).		→										
LE 1.8 Develop timing/staging of roll out for PLP.		->										
LE 1.9 Professional development plan for PLP.		->										
LE 1.10 Explore FERPA regulations, records retention, and encryption for PLP.	->											
LE 1.11 Analyze analytics from website.		->										
LE 1.12 Develop plan for ongoing training for families on Ohio Learning Standards.	->											

LEARNING (continued)													
Ensure that our offerings, tools, and instruction		20	16			20	17		2018				
methods work together to develop the knowledge, skills, and abilities necessary for each child to be successful.	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	
Strategy 1 (continued) Implement The Fairview Advantage, including the details of the four components of the mission — lifelong learning skills, social responsibility, cultural competency, and broad experience — as well as changes needed to fully operationalize it, to track student- and district-level progress, and the cost required.	desc grad (or so 2. Re with portf 3. De	ribe the level of	ne nine l/grad lls) an nend a nalize supp a spe	e com de bar d acco d digita d lear ort stu cific d	poner nd, to i omplis al learr ning e udents ocum	opmer ats for t nclude hment hing pl xperier s during ented l	the Fairles. atformations are	rview of the work of the which which according to the work of the	Advar gradua h will adem l phas	ntage, ate's d provid ic resu ses.	at ead lisposi le stud ume/	tions dents	
LE 1.13 Establish budget for curricular expenses through a five year forecast, prioritizing and anticipating curricular needs.	->												
LE 1.14 Partner with a national community of practice around personalized, project-based learning for grades 6 and 9 for 2016-17; expand to grades 7-8 and 10 in 2017-18. Work together with all stakeholders in our district to achieve comprehensive implementation with fidelity.		→											
LE 1.15 Establish, staff with licensed teachers, and develop programming for a Teaching-Learning Center at FHS to support educational options, including all Credit Flex implementations.			→										
LE 1.16 Begin restoration of Library Services. Position/support School Librarians to support inquiry-based and life-long learning.		→											
LE 1.17 Create, impart to students, and track competency in a vertical progression of locally adopted yet transferable cognitive, metacognitive, and executive functioning skills and practical strategies.			→										
Strategy 2: Expand the use of the defined instructional model (rigor-relevance-relationships)	Colla	borat	ive Ins	struction	onal R	nership ounds ze the	(CIR ru	ubric)	with te	eache	r-base		
LE 2.1 Send team to Model Schools Conference in June 2016		->											
LE 2.2 Request proposal from ICLE for: On-going professional development/coaching in digital leadership.		→											
LE 2.3 Develop a professional development platform (face-to-face, video models, etc) to educate families and community about Rigor-Relevance Framework.		→											
LE 2.4 Develop District-wide timeline for instructional rounds for the 2016-17 school year.			→										
LE 2.5 Broaden scope of ICLE-aligned (free) Future Ready Surveys, analyze results, act on implications.			→										
LE 2.6 Deploy the (free) GALLUP Student Student Engagement Poll to grades 5-12; analyze and act on implications of results. Consider (feasibility, cost) the administration of the We Teach and We Learn survey.				→									
LE 2.7 Analyze survey results by identifying gaps in teacher and student perceptions and develop actionable steps (Focus on relationships).					→								
LE 2.8 Continuously connect national resources and processes implemented to Rigor/Relevance Framework.			->										

LEARNING (continued)

Ensure that our offerings, tools, and instruction		20	16			20	17	2018					
methods work together to develop the knowledge, skills, and abilities necessary for each child to be successful.	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	
Strategy 3: Develop a long-term education plan that addresses ongoing technology needs and integrates with the district's five-year technology plan.	prince learn how used	ciples ning (e techn d). 2. D	that e e.g. ho ology evelo	establis w to b decis	sh the alance ions w neline	munica expec e techr vill be r /cycle	tations iology nade, l	of usi with p how te	ing teo erson echnol	chnolo al inte logy s	ogy in eractio hould	be	
LE 3.1 Research, disseminate information, and discuss ISTE Standards.				\rightarrow									
LE 3.2 Research and disseminate information regarding iNACOL's Learning Models, especially Competency Based Education (grading reform).							→						
LE 3.3 Expand teacher capacity for authentic and innovative technology integration: Send team to OETC- recruiting different teachers each year; Send team to SXSW.EDU in March 2017.					→								
LE 3.4 Develop sustainable plan for hardware and infrastructure (WiFi).		→											
LE 3.5 Home-School Partnerships: Parent education on using technology at home. Consider ways to make technology available to families at home, including WiFi.						→							
LE 3.6 Expand Professional Development (PD) for Staff: • Survey all staff on needs; link individual needs to "technology plan" for all teachers derived from ITSE standards • Embedded coaching for all teachers on a scheduled rotational basis • Develop template for coaching; teacher needs, focus of coaching, and next steps • Determine need for additional coaches/support • Develop PD plan with specific application-based, learning targets • Implement monthly PD offerings.			->										
LE 3.7 Develop scope and sequence for digital citizenship: 1. What will be taught? 2. At what grade level? 3. By whom? Explore vetted curricular resources available.			->										
LE 3.8 Inventory software; streamline needs and align acquisitions.		->											



LEARNING (continued)

LEARINING (continued)					1									
Ensure that our offerings, tools, and instruction		20	016			20	17		2018					
methods work together to develop the knowledge, skills, and abilities necessary for each child to be successful.	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4		
Strategy 4 Define and deliver the staff development needed to advance the use of the defined instructional model and the expectations related to the technology plan.	with ince Recr	skills ntives ruit, o	s to me s and r orient, a	et dist ecogn and sus	rict-d ition (l stain d	alogue etermi badgin district es. Nurl	ined ne ng conr teache	eeds, a nected ers and	as well d to CE d othe	l as a s EUs, et ers to s	system :c.)	n for		
LE 4.1 Define 3-year professional development plan with scheduled activities based on District's focus for Learning: Rigor-Relevance-Relationships Fairview Advantage, including Personalized and Blended Learning Technology integration Understanding data, including learning from benchmark information and student artifacts Formative Instructional Practices, including grading and Competency Based Education. Offer a variety of PD: Short session/round robins On-line video modeling Instructional rounds/coaching.			→											
LE 4.2 Survey staff on PD needs with following criteria: • Align to District priorities • Survey types of PD that are preferred • Survey time of day that are preferred.							-							
LE 4.3 Establish system for District to issue CEUs							->							
 LE 4.4 Develop new hire, mentorship program: Mentorship team (LPDC) New teacher orientation emphasizing teaching and learning principles in Fairview Schedule year-long meetings to address topics of past PD which are integral to teaching in Fairview (i.e. Rigor-Relevant Framework) 			→											
LE 4.5 Identify teacher-leaders to support professional development, as a model for their own professional growth recognized their IPDP. Encourage and support teachers to		->												

SENIOR EXIT SURVEY

After graduation, the class of 2016 is going to...

• Provide teacher-leaders with PD on working with adult learners

97

pursue advanced licensure.

• Strategies for presenting.

1

4

4

32

College

Vocational School Military Service Straight to Work Undecided /NA

And accepted scholarships and grants in the amount of:

\$628,172

*Survey conducted by the FHS counseling department with 138 graduating seniors self-reporting.

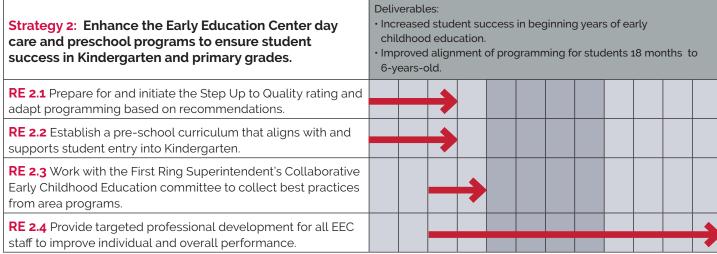




READINESS

Establish a personalized path for each student that allows him or her to move fluidly from pre-K to their post-graduation opportunities.

READINESS (continued) Establish a personalized path for each student 2016 2017 2018 that allows him or her to move fluidly from pre-K Q3 Q1 Q4 Q1 Q4 to their post-graduation opportunities. Deliverables: All School Counselors collaboratively envision a plan for a comprehensive school program that is developmental, Strategy 1 Establish a robust school counseling preventative and responsive, and in alignment with the district and program that ensures student support and success. community goals and vision. **RE 1.1** Develop a PreK-12 School Counseling Program with staff, student, parent and community input that will reflect 21st century needs and the Fairview Advantage. **RE 1.2** Hold quarterly meetings with all district school counselors, Director of Teaching and Learning, Director of Student Services, and building administrators to collaborate and coordinate services from PreK-12. **RE 1.3** Assist students in the development of a personalized learning plan to support their academic progress, develop college/career related knowledge and goals, and support their social and emotional development. RE 1.4 Provide ongoing, relevant, and high quality professional learning, networking and growth opportunities for members of the School Counseling team. Deliverables: Increased student success in beginning years of early **Strategy 2:** Enhance the Early Education Center day childhood education. care and preschool programs to ensure student





READINESS (continued) Establish a personalized path for each student 2016 2017 2018 that allows him or her to move fluidly from pre-K Q1 Q2 Q3 Q4 Q1 Q2 Q1 Q2 Q3 Q4 to their post-graduation opportunities. Deliverables: Strategy 3 Develop and implement building transition • Improved personalization of support for students and parents activities for students/parents matriculating to a new · Increased communication and coordination between building staff grade or new school. at key grade transitions. RE 3.1 Pre-K - Kindergarten: Have an Ice Cream social and "Meet the Teacher" night in the summer. RE 3.2 Kindergarten - 1st grade: Students will have a planned visit during a designated school day. RE 3.3 K - 4th grades: Individualized transition plans for students with special needs including options such as meet new Intervention Specialists, Teachers, summer camp, extended school year services. RE 3.4 K - 5th grades: Provide students and parents an opportunity to visit teachers/classrooms 2 weeks prior to the first day of school. RE 3.5 K - 5th grades: Have a designated "Meet the Teacher and Visit the Classroom" family day in the summer. RE 3.6 1st - 5th grades: Hold a Back to School Fair prior to school starting to deliver supplies, visit classroom, and tour the school. RE 3.7 5th - 6th grade: Students will have a planned visit during a designated school day (shadow). RE 3.8 5th - 6th grade: Middle School Counselor will visit 5th grade classrooms and conduct guidance lesson to include course selection, daily routine, courses, etc. RE 3.9 6th - 8th grades: Hold a Parent & Student Orientation evening in the summer. RE 3.10 6th - 8th grades: Provide students and parents an opportunity to visit teachers/classrooms 2 weeks prior to the first day of school. RE 3.11 8th - 9th grade: Permit all 8th grade students to have a shadowing experience with a 9th grader. RE 3.12 8th - 12th grades: Hold classroom scheduling presentations to assist students with course requests for the upcoming school year. RE 3.13 8th - 12th grades: Hold a high school "curriculum night." RE 3.14 Students who transfer into FPCS: • K - 12th grades: Counselor or administrator will "check in" with new student. • K - 12th grades: Students and families will be given a tour of the school and visitation to their prospective classroom. • K - 5th grades: Families will have the opportunity to shadow classroom and have meeting with grade level teams. • 6th - 12th grades: Students will have the opportunity to shadow classrooms and families will have the opportunity to have meetings with classroom teachers.

READINESS (continued) Establish a personalized path for each student 2016 2017 2018 that allows him or her to move fluidly from pre-K Q1 02 Q3 Q4 Ω1 Q3 Q4 Q1 02 Q3 Q4 to their post-graduation opportunities. Deliverables: · An age-appropriate career-awareness and development curriculum. Strategy 4 Embed career path awareness and · A personalized career exploration and planning program. exploration at all grade levels and for all levels • Expanded network of organizations, individuals and resources to of ability. support work of the district. · Increased staff training in youth career preparation. RE 4.1 Increase the inventory and use of district resources (Ohio Means Jobs, Naviance, age-appropriate interest inventories, strengths/assets assessments, etc.) to assist students in exploring potential career options. RE 4.2 Students in all grade levels will meet with their school counselors at least once annually to review areas of interest and discuss potential career opportunities and/or goals. RE 4.3 Beginning in grade 6, students will meet with their school counselors at least once annually to develop/review/ update a post-secondary career plan. **RE 4.4** District personnel will work with school, business and community groups to provide expanded career informational and experiential opportunities for students throughout the calendar year (e.g. vocational seminars, Polaris Career Center visits, externships/job shadowing, mentorships, internships, etc.) RE 4.5 All teachers and support staff will embed and encourage age-appropriate interest-based and/or careerbased activities at all grade levels. RE 4.6 Expand opportunities and partnerships with various post-secondary institutions (colleges/universities, polytechnic/trade schools, apprenticeship organizations, military branches, etc.) to provide opportunities for on-site visitations and in-school presentations. Deliverables: District will utilize electronic web-based programs as Strategy 5: Assure every Fairview High School senior well as alumni resources to gather data. Data gathered will be used successfully meets all district and state-required to inform the education process. measures of being "college and career ready." RE 5.1 Utilize targeted assessments and resources to measure student readiness progress and provide information to support ongoing preparation. RE 5.2 Implement a high school capstone project that requires each senior to develop, present and reflect upon his/her individual learning, career interests and established postsecondary action plan. **RE 5.3** Survey alumni to assess college/career preparedness and solicit recommendations for program refinement.



21.9
Average ACT Score*
'Class of 2015 data. Current class available in fall.

52
participated in
College Credit Plus classes.



RESOURCES

Identify and articulate the resources needed to meet the district's goals and prioritize the management of the resources provided.

RESOURCES (continued) Identify and articulate the resources needed	2016				20	17		2018					
to meet the district's goals and prioritize the management of the resources provided.	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q ₂	
Strategy 1: Engage the Financial Advisory Committee Taskforce (FACT) to review, support and communicate the work of the district.													
RS 1.1 Expand the membership of the FACT, including adding a member of the Resources Committee to the FACT.				→									
RS 1.2 Review the charter and purpose of FACT and clarify expectations.	→												
RS 1.3 Survey FACT and community members to create a prioritized list of resources most desired in the school district.	→												
RS 1.4 Develop a system to communicate FACT meeting and district financial information to the community.	->												
City School District related to current and future educational needs and business operations. PS 21 Identify a ligison to the Forward Enjaged Park committee.		roved reso	d comr urces.	nunity	unde	rstand	aing o	distri	ct fina	nces			
RS 2.1 Identify a liaison to the Forward Fairview Park committee who can attend monthly meetings and report back to the	and	l reso	urces.										
Resources Committee and/or Treasurer.													
RS 2.2 Engage with the Fairview Park Chamber of Commerce to identify areas of common benefit and participate in mutually-beneficial activities.		→											
RS 2.3 Re-establish the Business Advisory Council with new, updated directives that align to the Strategic Plan			→										
RS 2.4 Expand the financial reporting to the community through the State of the Schools presentation and other media outlets throughout the year.		→				→				→			
Strategy 3: Provide information to the Facilities Advisory Committee regarding academics, arts and music, and athletic	• Sup	omm	es: and en unicat I on as	e thei	r findir	ngs of	distric					6	
Strategy 3: Provide information to the Facilities Advisory Committee regarding academics, arts and music, and athletic facilities needs. RS 3.1 Add a Strategic Plan Resource Committee member to the Facilities Committee.	• Sup	port a	and en unicat	e thei	r findir	ngs of	distric					5	

RESOURCES (continued) Identify and articulate the resources needed 2016 2017 2018 to meet the district's goals and prioritize the Q1 02 Q3 Q4 Q1 02 Q4 Q1 02 Q3 Q4 management of the resources provided. Deliverables: Strategy 4: Ensure that student educational and · Improved identification, prioritization and acquisition of resources social-emotional needs are being identified and met. and materials to support student needs. RS 4.1 Meet regularly with the Director of Teaching and Learning and the Director of Student Services to assess student needs throughout the district. RS 4.2 Review, evaluate and modify annual budgets and expenditures for student resources as needed/able. Deliverables: Strategy 5 Develop a financially-responsible and flexible · A technology plan that will support the district's needs over the technology plan that incorporates an assessment of next 3-5 years existing equipment, the repair and/or replacement of · A more streamlined and efficient technology support process for damaged, failing or outdated equipment, the acquisition students and staff of new equipment as needed over time, and the use and · A comprehensive database of social media, email, and other effectiveness of various technology resources. contact information for alumni. RS 5.1 Expand the current Technology Committee to include greater representation of all district constituencies and meet regularly to review needs and progress. RS 5.2 Conduct a preliminary assessment of the current state of technology hardware, software, resources and usage throughout the district. RS 5.3 Survey recent alumni to determine if district technology exposure enhanced the preparation of students for postsecondary challenges. RS 5.4 Conduct an open invitation to district and community members to craft a new Technology Plan for the district. · Improved consistency and effectiveness of staff hiring processes • Increased learning opportunities supporting the promotion of Strategy 6 Maximize the effectiveness of our current human emerging leaders. capital by hiring qualified people, developing them, engaging Professional learning opportunities for teachers focused on them, and promoting their wellness. district priorities. Improved staff wellness and overall performance. RS 6.1 Establish a standardized applicant selection process for routine hiring of classified, certified and administrative staff. RS 6.2 Conduct a staff satisfaction and engagement survey to identify opportunities to enhance the workplace experience. RS 6.3 Regularly analyze and communicate district Vitality wellness data, incentives and goals. RS 6.4 Create teacher development plans, including Master Teacher credentials, National Board Certification, Lead Teacher and Senior Teacher Licenses, College Credit Plus certification, etc. RS 6.5 Expand district-based professional learning opportunities for staff based on district priorities.



ENGAGEMENT

Integrate the district with the Community to ensure awareness and active participation in the education process.

ENGAGEMENT

ENGAGEMENT													
Integrate the district with the Community to	2016					20	017		2018				
ensure awareness and active participation in the education process.	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	
Strategy 1 Evaluate and enhance the tools and opportunities for internal (staff and student) and external (Community) engagement.	1. Inc ex 2. Im	ternal prove	d and comn	nunica ormity	tion.			or both essage			k		
EN 1.1 Conduct communications preferences survey.	->												
EN 1 .2 Conduct Communications Audit (internal/external).			->										
EN 1.3 Offer recommendations for new tools.				→									
Strategy 2 Develop and launch comprehensive yearly communications and marketing plan that highlights the Fairview Advantage and includes brand guidelines, messaging, core community events, proposed communication vehicles and metrics.								le, plar vork ar					
EN 2.1 Evaluate current communication vehicles.			->										
EN 2.2 Examine and provide feedback on current data.				→									
EN 2.3 Enhance calendar function on website.				→									
Strategy 3: Identify internal and external brand ambassadors and quarterly meeting schedule to help distribute message, identify new opportunities, etc.	1. Inc				f relial	ble sc	ources	and c	onsist	ency (of		
EN 3.1 Identify Brand Ambassadors.				->									
EN 3.2 Create comprehensive training program.						->							
EN 3.3 Launch quarterly meeting scheduled to help distribute message, identify opportunities, etc.						>							



ENGAGEMENT (continued)

ENGAGEMENT (continued)																
Integrate the district with the Community to		2016					017		2018							
ensure awareness and active participation in the education process.	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4				
Strategy 4: Conduct a campaign to increase the awareness of stakeholders, including the Community, regarding the district's model of learning, successes, challenges, and key issues.	Deliverables: 1. Improved understanding of district functioning and goals b internally and externally											oth				
EN 4.1 Community Survey to establish baseline of Community's knowledge of key district issues/challenges, etc.				→												
EN 4.2 Community Focus Groups to Establish Campaign Goals.				→												
EN 4.3 Develop Campaign Collaterals (print, digital, media relations, etc.).					→											
EN 4.4 Publish Annual Report in July each year, with quarterly updates to the Board and Community.			→				->				→					
Strategy 5: Implement opportunities for the Community to actively participate in the learning process in the schools and in the Community and places of business.	1. Ex	includ	d invo					ses of t beyon								
EN 5.1 Establish Quarterly Coffee Talk schedules around certain themes that are evident in district calendar, etc. Invite Media.												7				
EN 5.2 Enhance events marketing tactics. Utilize social functionality.												7				
EN 5.3 Partner with Chamber, Gemini, Historical Society, and other organizations to establish signature events and programs.												→				



The Coffee Talk series began in May 2016 as an open community forum for discussing ideas, issues, and opportunities. While the primary focus on the spring Coffee Talks was on Facilities, the District plans to host a variety of talks on different topics throughout the next school year.

Get to know YOUR SCHOOLS



Child Care (18 - 36 months)
Preschool (3-5 year-olds)

Kindergarten (age 5 by Aug. 1)

Before/After-School Care (K - 5th Grade)

Summer Program (18 mos - 12 yrs)

Director of Early Education and Testing: Trish Moran



390 Students

- Tuition-free, all-day kindergarten with half-day option.
- ✓ Developmental Assistance Program (DAP)
- One-to-One (Kindergarten) and
 Technology Access in other programs
- ✓ Lunch and Afternoon Snack Provided
- ✓ Transportation for Elem. students
- ✓ Personalized, project-based learning
- Outdoor Play daily (weather permitting)
- ✓ Homework help for Before/After School students.

Gilles-Sweet



Grades 1-5

Principal: Barb Brady Associate Principal: Matt Krivak



670 Students

- ✓ One-to-One Technology
- ✓ SHIELD Bullying Prevention Program
- ✓ 5th Grade Band, Orchestra, Choir
- ✓ Gifted and Talented Services
- ✓ Personalized, project-based learning
- ✓ Title 1 Reading support
- ✓ After school homework help club
- ✓ Technology Club
- ✓ Girls on the Run program
- ✓ Let Me Run program





Grades 6-8

Principal: Ray Mohr

Associate Principal/ Athletic Director: Chris Honeck



412 Students

- ✓ One-to-One Technology
- Athletics
- ✓ Band, Choir, Orchestra
- ✓ Project-Based, Personalized Learning
- ✓ Gifted & Talented programs
- ✓ 6th Grade Mohican Outdoor School

- ✓ World Languages
- ✓ Online Coursework
- ✓ Polaris Career Center
- ✓ Stagecrafters
- ✓ Project Lead the Way
- ✓ Mosaic Club
- 8th Grade Washington D.C. Trip

Fairview

HIGH SCHOOL



Grades 9-12

Principal: Chris Vicha

Associate Principal/ Athletic Director: Chris Honeck



- ✓ One-to-One Technology
- ✓ Athletics (14 programs)
- ✓ Art & Digital Media
- ✓ AP & Honors Courses
- ✓ Orchestra/Band/ Choir, Show Choir
- ✓ Project-Based, Personalized Learning
- ✓ Gifted & Talented programs
- ✓ World Languages
- ✓ Online Coursework
- ✓ Polaris Career Center
- Stagecrafters
- ✓ Project Lead the Way
- ✓ Mosaic Club

FACILITIES

All of the district's buildings are in need of some sort of upgrade or major repair in order to maintain and enhance an ideal learning environment.

The Board of Education voted to approve the District Facilities Project and to place a joint bond/ permanent improvement (PI) levy on the November ballot.

This plan includes: Parkview Upgrades, Gilles-Sweet Updates, and High/Middle School Renovations and Additions as outlined below:



PARKVIEW EARLY EDUCATION CENTER

Handicap Access

Security Upgrades

Drop-off, Pick-up and Parking Expansion

Playground Relocation

Air Conditioning/Heating

Technology

Interior and Emergency Lighting

Electrical

Plumbing

Interior/Exterior Doors

General Finishes



GILLES-SWEET ELEMENTARY

Security

Parking Lot Expansion

Electrical

Minor masonry repairs





FAIRVIEW HIGH SCHOOL & LEWIS F. MAYER MIDDLE SCHOOL

Air Conditioning throughout entire building

> Replace outdated heating systems

Handicap Access

Asbestos Removal

Upgrade Fire Alarm System

Fire Suppression System

Structural repairs (chimneys, walls, floors)

Interior and **Emergency Lighting** Security Upgrades

Addition for new classrooms (MS)

New Locker rooms

New cafeteria and courtyard learning spaces

New kitchen facilities

Interior/Exterior Doors

Replace outdated/ damaged furniture

Electrical

Plumbing

Technology

A COMMUNITY PROMISE KEPT

A promise was made to the residents of Fairview Park in 2006 that there would be no requests for additional operating funds for 5 years. **We've now extended that** promise for 10 years! With the approval of a scheduled renewal levy (no new taxes) in 2018, there will be no anticipated needs for additional operating funds until 2020 or beyond!

How much will the project cost and how will it be funded?

The anticipated cost is

<u>35,242,097</u>

average taxpayer cost (per \$100k home valuation) of:

\$93 annually* \$7.75 monthly \$0.25 daily

A variety of factors contribute to the district's ability to keep costs as low as possible for taxpayers:

- ▶ Aa2 Elite Credit Rating The District's high grade credit/bond rating allows for the best interest rates (which are historically low)
- ▶ Leverage Existing District Resources The district will borrow against its existing reserves, acquiring approximately \$10 million to reduce the overall project costs to voters.
- ▶ **Voter support** The approval of a joint bond issue and an ongoing permanent improvement levy, which includes funds to be used solely for future facility maintenance needs.

BENEFITS AND RETURN ON INVESTMENT OF UPGRADING SCHOOL FACILITIES



Property Value Growth



Historically Low Rates



Utilize District Reserves



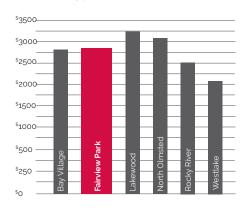
More functional and safer learning environments

Property VALUES continue to RISE while property TAXES remain LOW compared to some Westshore communities.



WESTSHORE PROPERTY TAXES

2016 (annually, per \$100k of home value)



RETURN on INVESTMENT

0,21%

AVERAGE ANNUAL GROWTH

based on a \$100k property valuation

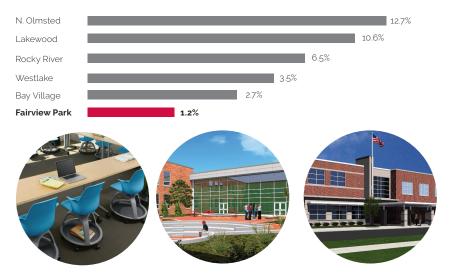
\$210

1

AVERAGE
INCREASE IN
PROPERTY
VALUE

WESTSHORE % CHANGE IN PROPERTY TAXES PER \$100K

2010 - 2015



Upgrades will provide more flexible and functional learning environments.

District Facilities Project Timeline

December 2015

The Ohio School Facilities Commission (OSFC) completed assessment reports and provided projected costs associated with the Fairview Park Master Facilities Plan. The OSFC oversees the planning and development function for the agency's public K-12 school renovation and building initiatives, while the actual construction is overseen by the Ohio Facilities Construction Commission.

Facilities Advisory Committee forms.

May 2015

The Architectural Vision Group (AVG) was selected by the Board as the most qualified to address improvements needed in the district's aging facilities. AVG provided their renovation costs based on the assessment provided by OSFC in February 2016.

March 2016

Facilities Master Plan options are developed.

April 2016

Community Building Tours and Community Forums were held to assist the Facility Advisory Committee with highlighting building needs.

May 7-9 ,2016

Biennial Community Phone Survey

May 31, 2016

FAC presents their recommendation (Option 4) to the Board of Education.

June 21, 2016

Board of Education votes to pursue Option 4 and place a joint bond / permanent improvement levy on the ballot.

November 8, 2016 Election Day

2018 - 2021

Timeline for district-wide updates, upgrades, renovations and additions. (contingent on approval of permanent improvement levy).

2015-2016

HIGHLIGHTS



The Board of Education completed system-wide audits in technology, special education, food service, and the pre-school program.



District-wide safety plans were reviewed and integrated with NaviGate Prepared, an online school safety response system.



The high school library is being transformed into an Innovation Center to house state-of-art technology for students. The Innovation Center will be dedicated to former Superintendent Dr. John Babel, Jr.. The library will now be housed in the former planetarium.



The Board of Education and District Administration successfully completed teacher and staff negotiations.



State of the Community

Along with Fairview Park Mayor Eileen Ann Patton, Superintendent Bill Wagner delivered the State of the Community address at the Gemini Center in March. This was the first joint address between the city and the school district.



Over 600 individuals participated in the inaugural Derby Dash in April 2016. Gilles-Sweet Principal Barb Brady and PE Teacher Allison Klodnick were looking for a "healthy alternative" to traditional fundraisers.

At Community Building
Tours and Forums on
Facilities, the District
welcomed community
participation, feedback,
and input on the proposed
District Facilities Plan.





First Federal of Lakewood student art show

Marty Rehor, Ellie Schauer, and Collette King won awards for their artwork that was displayed at the Fairview Park branch. Bank patrons and the community voted on students' original artwork





Jacen Conlan was named the Polaris Student of the Year.



The Fairview Park Education Foundation awarded over \$20,000 in scholarships.



Digital Media teacher Chris Kaminski (center) won the Crystal Apple Award from Advance Ohio.



Danny Shelton of the Cleveland Browns stopped by Gilles-Sweet to serve breakfast in March.



Sophomore Paul Miles placed 8th in the State Track finals

for the 800m run.

He also qualified for

Academic All-Ohio.

2016 Athletes of the Year:Jenny Mylett and Josh Filkill







Teacher of the Year: Allison Klodnick

Abigail Large and Daniela Huerta, pictured with Board President Joslyn Dalton, received their Girl Scout Gold Awards for their projects at Parkview Early Education Center.









812k Website hits June 2015 - June 2016 % Mobile % Desktop

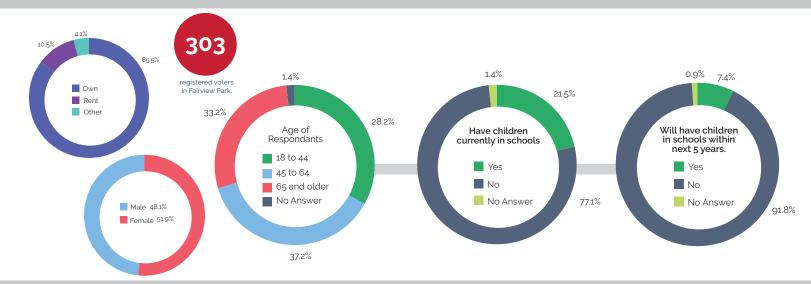


1.3 millionPhoto views on
Google+

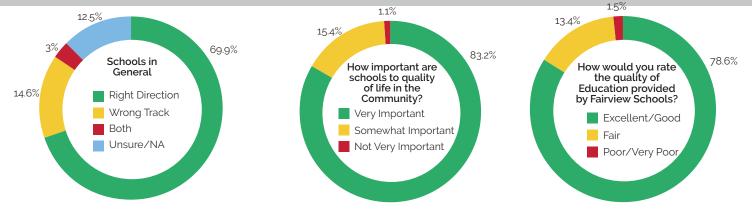
SURVEY SAYS...

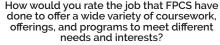
In May 2016, a community phone survey was conducted by Fallon Research & Communications, Inc. The District is utilizing and implementing this data for benchmarking and future planning. The full survey is online at fairviewparkschools.org. NA = No Answer

WHO PARTICIPATED IN THE COMMUNITY PHONE SURVEY



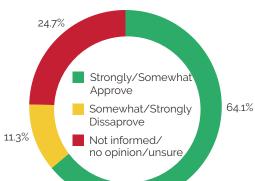
QUALITY OF SCHOOLS, TEACHERS, AND STAFF



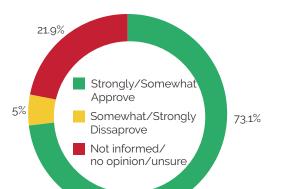




Do you approve or dissaprove of the work being done by the school district leaders, such as superintendent and staff?



Do you approve or dissaprove of the work being done by teachers?



DISTRICT PRIORITIES

From the May 2016 Community Phone Survey (303 respondents randomly selected among registered voters)

- 1. Academics & curriculum
- 2. College/Career Readiness
- 3. Hire quality teachers administrators
- 4. Improve/Renovate buildings
- 5. Continue strong financial management.

From the July 2015 Strategic Planning Survey

(1,172 respondents via online survey tool on web site)

- 1. Academic Achievement
- 2. College/Career Readiness
- 3. Arts/Music
- 4. Technology
- 5. Social Responsibility

IMPLEMENTATION



Personalized, Project-Based Learning in all schools



1-to-1 Technology Initiative



139 Faculty and Staff with Advanced Degrees



College Credit Plus



11 New Teachers for 2016/17 school year



District Facilities Plan Approved by Board in June 2016



District Received Meritorious **Budget Award Eight** Years in a Row



K-12 Electronic Academic **Portfolios**

DISTRICT FINANCES

STUDENT READINESS

Are Fairview

students prepared for

a successful future?

70.8%

15.1%

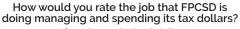
Yes

Unsure/NA

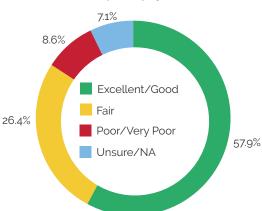
Learn more about the district's Readiness initiatives on pages 11-14.

No

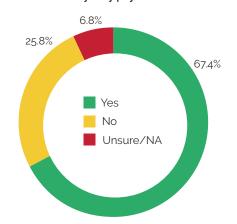
14.1%



\$ annually - 2015 - Cuyahoga Co Auditor



Would you say that property owners currently receive a good value from the FPCS for the money they pay in taxes?



Where do my Fairview Park property taxes go?

Cuyahoga County: \$727.40 Fairview Park Schools: \$2,858.11

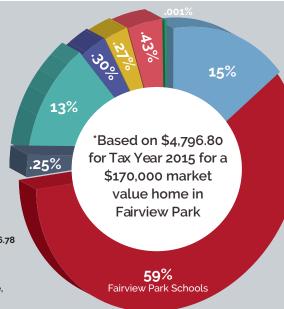
Polaris JVSD: \$120.41

City of Fairview Park: \$606.45 Cleveland Metroparks: \$142.23

Cuyahoga County Library: \$129.51 Cuyahoga Community College: \$206.78

Port Authority: \$5.91

Source: Cuyahoga County Auditor's Office, Form DTE515, Tax Year 2015



There's more online!

Visit fairviewparkschools.org for additional district finance information.



Fairview Park City Schools 21620 Mastick Road Fairview Park, OH 44126-3047

PARKVIEW EARLY EDUCATION CENTER GILLES-SWEET ELEMENTARY SCHOOL LEWIS F. MAYER MIDDLE SCHOOL FAIRVIEW HIGH SCHOOL

Board of Education

Joslyn Dalton, Board President Katie Davis, Board Vice President Kellie DuBay Gillis, Board Member Joe Shucofsky, Board Member Mark St. John, Board Member

Dr. Bill Wagner, Superintendent Amy L. Hendricks, Treasurer



Experience the Fairview Advantage FairviewParkSchools.org



